

YOU ARE INVITED



BEYOND  
HUNGER

COMMUNITIES OF CHANGE

**Sacramento**

1944

Heifers for Relief  
is founded by the  
Church of Brethren

1940s

Seagoing cowboys  
begin escorting  
livestock overseas

1950s

Heifer begins placing  
70,000 hatching eggs  
in Korea

1960s

First alternative gift  
catalog conceived  
and distributed

1970s

Half the chickens in  
Korea attributed to  
Heifer egg placements

## Celebrating 70 years of Family Farming

Family farmers have long been the foundation of thriving communities and societies.

We believe it is no different today: they hold the solution to ending hunger and poverty.

**Saturday, October 18, 2014, 1:00 - 4:00 p.m.**

**St. Marks United Methodist Church**

**2391 Saint Marks Way, Sacramento, CA 95864-0626**

[www.stmarksumc.com](http://www.stmarksumc.com)

Join us for a special celebration of Heifer International's 70 year!

Enjoy fun and educational activities for the whole family, meet new friends and connect with old ones,  
and learn how together we can change the world.

We'll have refreshments and ongoing activities, with a group presentation scheduled for 3 pm.

**Register today at [www.heifer.org/communities](http://www.heifer.org/communities) or call 877.243.4337 (877.A.HEIFER)**

**#beyondhunger**

Emphasis on  
agroecological farming  
techniques begins

1980s

Heifer sets 12  
Cornerstones guiding  
principles

1990s

Receives Conrad  
N. Hilton Foundation  
humanitarian award

2000s

Heifer makes  
commitment to scale  
up program impact

2011

Projects have  
served more than  
105.1 million people

2014